



Case Study: High Bay Lighting for Houdini Inc.

Project Details

Project Location

Fullerton, CA

Building Type

Refrigerated Warehouse

Incentive Amount

\$9,669

Distributor Name

Pure LED Lighting, Inc.

Customer

Houdini Inc.

Est. Energy Savings

29,125 kWh



Illuminate California provided incentives to offset the cost of 125 energy efficient high bay luminaires at Houdini Inc.'s refrigerated warehouse. Illuminate California, a midstream incentive program for commercial and industrial lighting upgrades across California, has a streamlined submission process that does not require pre-install inspection or measurement and verification. This allowed the project to avoid what Harvey Schneider, Vice President of New Business Development at Pure LED Lighting, Inc., described as the "opportunity cost" of forgoing energy savings while waiting for approval to install and payment from other programs.

The robust incentive amount also enabled Pure LED Lighting, Inc. to adjust the original design and increase the number of high bays when the warehouse needs changed without increasing the cost to the customer. Pure LED Lighting, Inc. designed the project to see additional energy savings by installing bilevel motion sensors, resulting in an estimated 76% kWh reduction for the lighting system and estimated annual cost reduction of \$25,037.



The key with this program is it's so easy to receive the incentive payment and fill out the paperwork. There's a long process involved with other programs that takes 3-4 months or longer."

Harvey Schneider
Pure LED Lighting, Inc.

Equipment Details



High Bay LED Luminaire

Manufacturer: Etherium Lighting, LLC

Product: ETH-B03-110W-H-5000K

Quantity: 125

Efficacy: 150 Lumens per Watt

Lumens: 17,000

Contact us to become a Program Partner and receive incentives for your next lighting upgrade project.

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